






**Fact Sheet – GTZ project  
Shouf Cedar Nature Reserve**

Project Title	Restoration of income generation affected by the war to support conservation of Shouf Biosphere Reserve
Duration	18 months
LEF Partners	
Budget	200,000 Euros
Financed by	  <p>In coordination with:</p>  
Objectives and Activities	<p><b>Output 1: Enhanced capacities of the biosphere administration to enforce regulations</b></p> <ul style="list-style-type: none"> <li>• Intensify patrols and control activities</li> <li>• Build capacity of rangers</li> <li>• Improve existing forms</li> </ul> <p><b>Output 2: Recovery of revenues of people living in the transition area of the Shouf Biosphere Reserve</b></p> <ul style="list-style-type: none"> <li>• Develop and complete Marketing and business plan</li> <li>• Equip three ateliers with light equipment</li> <li>• Training based on marketing and business plans</li> <li>• Study tour to one of the Reserve Management team accompanied by partner from Fair Trade Lebanon to South Africa</li> <li>• Inviting Fair Trade Jordan to build capacity in Lebanon</li> <li>• Certifying the products and packaging them</li> </ul> <p><b>Output 3: Strengthening eco-tourism</b></p> <ul style="list-style-type: none"> <li>• Develop an ecotourism strategy and action plan</li> <li>• Establish ecotourism infrastructure (camping ground)</li> <li>• Carry out training (depending on strategy)</li> </ul> <p><b>Output 4: Project management and dissemination of results</b></p> <ul style="list-style-type: none"> <li>• Conduct launching and closing meetings of the project</li> <li>• Monitor and evaluate the project</li> <li>• Provide staff for project management</li> <li>• Produce and disseminate communication materials</li> </ul>